



**LIBRARY MAP  
OF THE WORLD**

## IFLA World Library Map and SDG Stories Workshop

28 April 2021, 12.30-15.00

IFLA Library Map of the World (LMW), created in partnership with contributors from more than 170 countries, is an initiative to ensure the availability of data, information and stories that show the powerful contribution of libraries in developing smarter and more inclusive societies, the key to achieving the Sustainable Development Goals (SDGs). It is a source of country-level library statistics, information about the library environment in each country, and a unifying platform providing access to SDG Stories.

Facilitated by Kristine Paberza-Ramiresa, IFLA's Member Engagement Officer, this workshop will provide an opportunity to learn more about the LMW, the processes behind its creation, and how it fits within an advocacy work in achieving the SDGs.

The workshop will include the following topics:

- Library Map of the World and how it can be used in advocacy. We will talk about the role of contributors and why storytelling matters. We will share ideas for using the LMW content in advocacy and will demonstrate examples of ready for use resources.
- SDGs Framework and how it can help libraries to talk about their impact and value for communities. We will review examples of SDG stories from around the world. While talking about why contribution of libraries matters across all the SDGs, we will pay a special attention to the focus SDGs for Finnish libraries – SDG4, SDG 11, SDG 12, and SDG 13.
- Evidence-based storytelling and how to communicate the contribution and impact of libraries to various audiences. We will discuss elements of compelling SDG stories and how to use different types of data and evidence in storytelling.

The last hour of the workshop will be dedicated to analysing local examples of library projects against the elements of evidence-based stories. This will be based on information gathered before the workshop. It will be an opportunity to learn more about how to use different types of data and evidence to tell compelling stories and to demonstrate the contribution libraries are making in achieving the SDGs.